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NALFA TO RECOGNIZE INDUSTRY STANDOUTS AT SURFACES 2007

WASHINGTON- The voting is underway to name the recipients of the first annual *LAMMY* Awards, which will be presented at Surfaces 2007 in Las Vegas. Entering its 10th year as a solid presence in the laminate flooring segment, the North American Laminate Flooring Association (NALFA) has created the *LAMMY* Awards to recognize individuals and companies that have made the greatest contribution to the responsible growth of the laminate flooring segment during the past year.

“We created the *LAMMY* Awards to recognize excellence in the laminate flooring segment,” said Bill Dearing, president of NALFA. “For the past decade, NALFA members and associate members have made substantial contributions to the industry and their efforts have gone unnoticed. Through the *LAMMY* Awards, NALFA can formally recognize these companies and individuals for their contributions, encourage them to continue their efforts and encourage others to follow in their footsteps.”

The NALFA board of directors anonymously nominates individuals and organizations for each category. The nominees are compiled, listed on ballots and sent for voting to NALFA members as well as the editors of *Floor Covering Weekly*, *Floor Covering News*, *Floor Focus* and *National Floor Trends*.

LAMMY Awards will be presented for:

Regular Member Company of the Year, which will be given to the NALFA member company that has made the greatest contribution to the responsible growth of the laminate flooring category during the last year.

Associate Member Company of the Year, which will be given to the NALFA associate member company that has made the greatest contribution to the responsible growth of the laminate flooring category during the last year.

Person of the Year (not necessarily a NALFA member), which will be given to the individual who has made the greatest contribution to the responsible growth of the laminate flooring category during the last year.

Member of the Year, which will be given to the individual representative of a NALFA member company who has made the greatest contribution to the responsible growth of the laminate flooring category during the last year.

Associate Member of the Year, which will be given to the individual representative of a NALFA associate member company who has made the greatest contribution to the responsible growth of the laminate flooring category during the last year.

Distributor/Retailer of the Year, which will be given to the individual representative of a laminate flooring distributor or retailer who has made the greatest contribution to the responsible growth of the laminate flooring category during the last year.

NALFA encourages regular members to display the NALFA Certification Seal on their product packaging to promote quality control in the industry and encourages associate members to promote NALFA-certified products.

A solid presence in the laminate flooring segment for 10 years, the North American Laminate Flooring Association is an organization of U.S. and Canadian manufacturers and importers of laminate flooring products. NALFA's mission is to encourage the establishment and maintenance of high standards in laminate flooring in North America, to recognize those that meet these standards and to recognize associate members who provide products and services to the laminate flooring industry. For more information, including how to become a member or associate member, visit www.nalfa.com.

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